3 • 6 • 5

FLORENCE

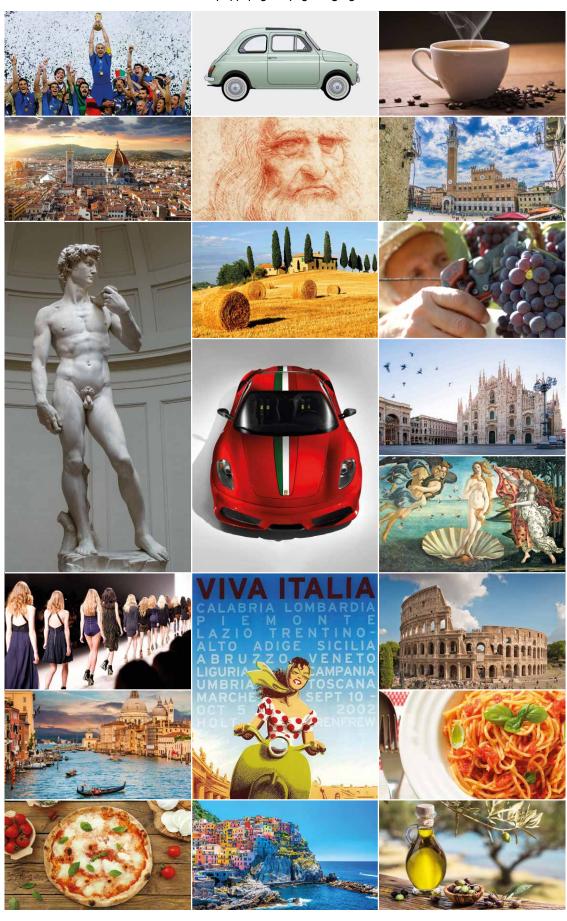
3-6-5

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THIS IS US



3.6.5

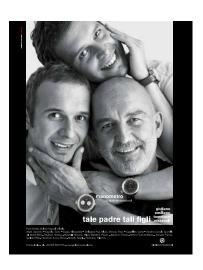
3.6.5° manufactures and markets writing products that express the creative genius of the designer Giuliano Mazzuoli who has for some time now dedicated himself to the realization of prestigious wristwatches that are sought after and worn by many celebrities. They are pens, planners, and notebooks with clean and original ergonometric forms that perfectly adapt to every occasion with taste and elegance.

Produced and assembled in Italy, the products by 3•6•5 are unique and represent a true example of the artisanal quality of products made in Italy. One needs to only think of the patented Stifflex cover system, created in 1997 from the

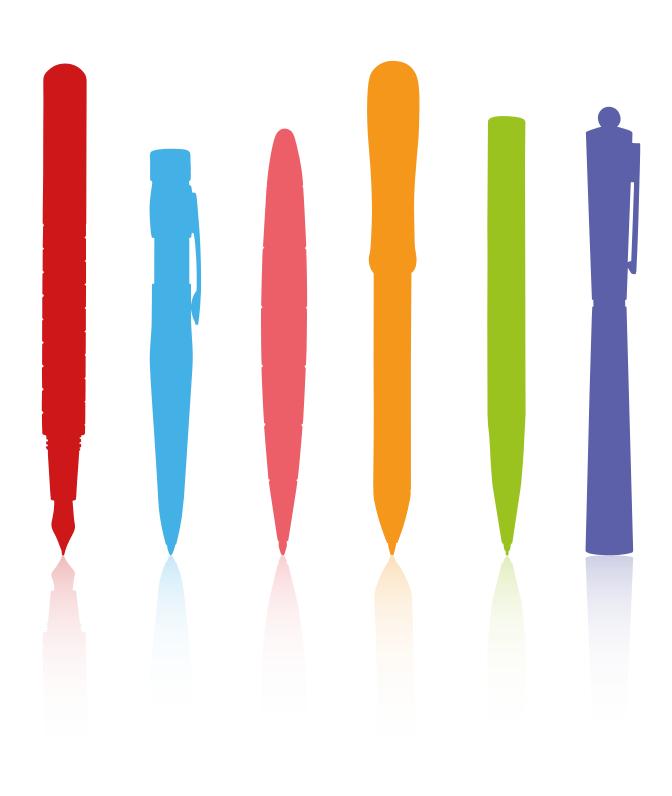
desire to recuperate an ancient binding technique observed in a prestigious Florentine library by Giuliano himself: a sturdy cover that holds many pages together and is easy to consult. It's an ancient process that has been modernized and adapted to the most innovative artisanal techniques that combines the quality of the materials with an extraordinary flexibility and resistance to wear.

The 3•6•5 product lines are able to combine great precision to the passion of master artisans who like tailors from old times are able to "sew an outfit" to measure and make it suitable for any occasion.





Advertising Campaign for Giuliano Mazzuoli's Manometro Photo: Oliviero Toscani





WRITING TOOLS

ade from a solid bar of aluminum, the Giuliano Mazzuoli pens are made through an elaborate lathe and milling process done through the use of state-of-theart machinery. After that every single structural component is carefully finished and assembled by hand. The high standards of quality and a careful selection of the raw materials guarantee in each product a nearly eternal use.

Fountain pens, ballpoint pens and pencils that don't follow the classic canons for writing and reveal an authentic identity that combines planning research, functionality and aesthetics with a selection of modern colors. Above all, every product comes to life from the desire to relive and remember values from the past and from family experiences resulting in a collection of small "works of art" that also take inspiration from discoveries and exceptional inventions of Italian national history. A clean design, original shapes, prestigious materials and workmanship make it so that every Giuliano Mazzuoli pen is a unique artisanal jewel where every detail is looked after.

The entire line of writing instruments is produced in every phase in the heart of Tuscany through selected raw materials and the expertise of local labor creating a true example of made in Italy craftsmanship.



- 1923, Tavarnelle Val di Pesa Officina Meccanica Renato Bacci
- 2 1925, Flora Bacci and Galliano Bacci
- 3 1920, Renato Bacci with a bicycle that he manufactured





GIULIANO MAZZUOLI



hat do bicycles have to do with pens? Nothing. There is only a memory that makes me feel a particular bond with the Officina line ("officina" means mechanical workshop in Italian). The picture is from 1923 and the little girl in the picture is my mother. My grandfather Renato had a mechanical workshop with lathes and cutters with which he built handcrafted bicycles. At the beginning of the 1950s, with the advent of motorcycles in a hilly terrain like ours, the activity became obsolete and ended. A few years later, when I was about ten

years old, I found and kept an old wooden box with metal objects that had a strange form. For some years afterwards it was a treasure that I tried keeping secret. In November 1999 I found myself in a modern mechanical workshop and while I was looking around I saw the same objects. Forty years later they still fascinated me with their beautiful shapes and I wanted to let others appreciate them not as mechanical tools and so "Officina, Writing Instruments" were born.

Giuliano Mazzuoli

OFFICINA







DESIGN

Micrometer Thread Knurler











Brushed chrome



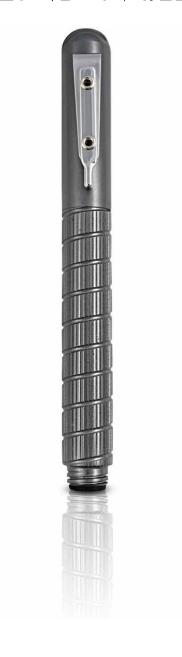
Micrometer, Thread and Knurler: Ballpoint Fountain Pen





OFFICINA END MILL - COLOR







DESIGN

End Mill











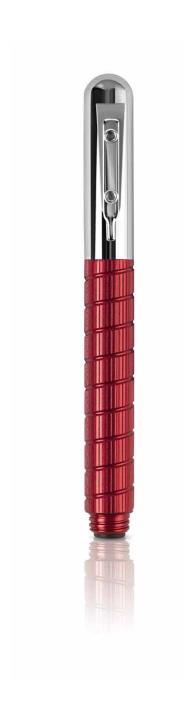


COLORS

Brushed chrome Gunmetal Vintage ivory

AVAILABLE IN

OFFICINA END MILL - BICHROME







DESIGN

End Mill













COLORS

Red/polished chrome Blue/polished chrome Green/polished chrome

AVAILABLE IN



OFFICINA CASSETTA

We called this version of Officina with the name "Cassetta" because just like in a toolbox case where you find various tools, countless accessories are found even in this package: "Easy Flow" ballpoint, colored ballpoint (in three colors), 2 mm pencil that exalt the functions of the pen. In the packaging are also four 2 mm leads (red - green - yellow - blue), a pencil sharpener, a pencil eraser, and an elegant leather pen holder available in three different colors.





DESIGN

Micrometer Thread Knurler End Mill

COLORS

Micrometer, Thread and Knurler: Brushed chrome

End Mill: Brushed chrome Gunmetal Vintage ivory





LEATHER PEN HOLDER

Tabacco Orange Yellow

FUNCTIONS

Ballpoint "Easy Flow" Ballpoint (in three colors) Pencil (2 mm) Colored Leads (in four colors)



OFFICINA QUATTRO TEMPI XL

The Quattro Tempi model is a product that can be easily convertible into different functions: ballpoint - roller - colored rollers (in four colors) - 5.5 mm graphite pencil - fountain pen. In the packaging are five 5.5 mm pencil leads (graphite - blue - red - yellow - green), a fountain pen converter, a fountain pen ink cartridge, a pencil eraser, and a pencil sharpener. In the photograph below we show how this particular model is presented in the gift packaging and the pens that can be assembled from the parts found inside the packaging.





DESIGN	COLORS
DESIGN	COLORS

End Mill Brushed chrome





FUNCTIONS

Ballpoint
Roller
Colored rollers (in four colors)
Fountain pen
Graphite Pencil (5.5 mm)
5.5 mm leads in graphite + four colors
(blue, red, yellow, and green)



OFFICINA GRAPHITE PENCIL

Inspired by the Officina End Mill pen collection and made from a solid bar of aluminum, the new Officina Graphite Pencil presents itself as a true design tool for professionals. Available in 4 colors and characterized by a 5.5 mm pencil with a pencil sharpener at the top, it flaunts anodized and chrome finishes showing a perfect connection with all the other elements of the collection from which it takes its form from.





DESIGN

End Mill







Brushed chrome Black Orange Green

Graphite Pencil (5.5 mm)
5.5 mm leads in graphite + four colors





OFFICINA LIMA

The Lima pen is inspired from the round file (lima in Italian) used by blacksmiths. It is a pen with three different writing functions (black ball point - red ball point - 0.5 mm pencil). Other accessories like the orange color highlighter, touchscreen stylus, a pencil eraser, and a kit of 0.5 mm pencil leads are also included in the packaging.









COLORS

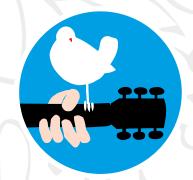
Brushed chrome Black Red Polished chrome

FUNCTIONS

Black ballpoint Red ballpoint Pencil (0.5 mm) Touchscreen stylus Orange highlighter

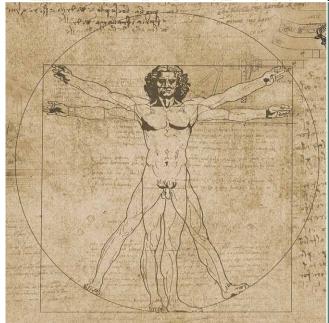


woodstock



peace music... love













he range of pens by Giuliano Mazzuoli presents itself with renewed enthusiasm and pride in a new collection of special edition models of the Officina Line dedicated to events, people and symbols that have become part of history and carry a universal message well-known to everyone.

Made thanks to the artisanal experience we acquired in personalizing pens for important brands all over the world, Officina Special Edition combines yet again the choice of selected raw materials with the skill of local craftsmanship and it confirms those principles of functionality and aesthetics that characterize the entire

production of the company. The sophistication of the colors are a perfect match with the chosen subjects, the realization of the dedicated packaging and the high standards of quality in the engraving process done by plasma laser make every pen in this edition a true collector's item. It's a product with a decisive character and with an original identity making it unique in its kind. Available in the ballpoint "Easy-Flow" and fountain pen versions, the special edition Officina pens are the result of a meticulous manual finishing process that goes beyond the simple object for writing bringing to life a true example of the artisanal Made in Italy quality.

OFFICINA END MILL WOODSTOCK









COLORS

Orange

AVAILABLE IN



OFFICINA SPECIAL EDITION 5

OFFICINA END MILL APOLLO 11











COLORS

Gunmetal

AVAILABLE IN



OFFICINA END MILL SAMURAI









COLORS

Red

AVAILABLE IN



OFFICINA SPECIAL EDITION 12

OFFICINA END MILL PIRATES











COLORS

Black

AVAILABLE IN



OFFICINA END MILL US ARMY









COLORS

Green

AVAILABLE IN



OFFICINA SPECIAL EDITION 18

OFFICINA END MILL LEONARDO DA VINCI









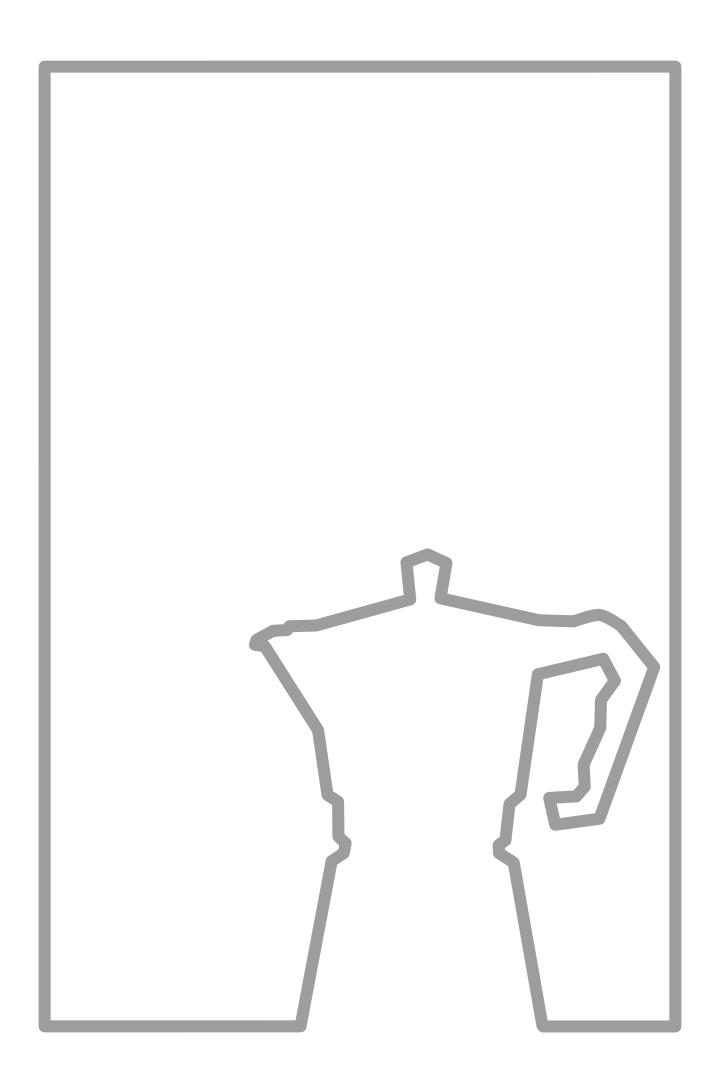


COLORS

Bronze

AVAILABLE IN





GIULIANO MAZZUOLI



ith the Officina line of pens I attracted the attention of the $\,$ most important people in the world of pens. Part of the success of those pens is also due to the country I come from. It is because I am Italian and I am part of the most important design culture in the world that I had to present a new pen. I thought it was impossible, but it all happened during a telephone call. I was doodling with my pencil when I interrupted my telephone call and said, "sorry, but I have to go ... I designed my new pen." I realized it was the coffee-maker only after I had drawn it. The inspiration came at the right time because even in this pen there is a memory from my youth. The so-called "American kitchens" hadn't become popular yet in Italy. In my grandmother's huge but minimally decorated kitchen there were four or five different size espresso-makers hanging on a wall above

a shelf. They were the only decorative elements in the kitchen and I had never seen my grandmother make coffee with them. She polished them every day. This was in the 1950s, the time in which the Moka, designed and produced by Alfonso Bialetti in 1930, started to become well known all over the world. It reached places in the world where uses and customs regarding beverages were completely different from ours and it was used as a decorative accessory just like my grandmother had done. I too see in this everyday object made up of two containers that screw into each other a masterpiece of design. Nothing is more difficult to design than simplicity and I wanted to dedicate a writing instrument to this jewel of design that is more than eighty years old now.

Giuliano Mazzuoli



MOKA

The attention to detail and workmanship that is entirely MADE IN FLORENCE have become prerequisites for the entire Mazzuoli production. The 15 components that make up the Moka pen are made and assembled with care and passion with the desire to reach the maximum quality standard. The MOKA pen is available in fountain pen and "pressurized" ballpoint versions.







Vintage ivory Black

MOKA CHIAROSCURO

Moka, the pen that marked the early success of Giuliano Mazzuoli in the world of writing instruments, today becomes **MOKA** CHIARO**SCURO** through the use of high-quality resin in 5 pearled colors.



MO KA CHIAROSCURO



COLORS

Blue Orange White Red Black

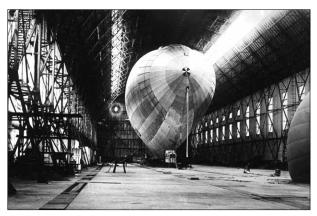
AVAILABLE IN

Ballpoint Fountain pen





1926 - Colonel Umberto Nobile and his little dog Titina



1928 - Italia hangar in Stolp



The Red Tent



1926 - Amudsen-Ellsworth-Nobile, Rome - Alaska, "Norge" Expedition



1928 - Italia parked at Vadsö



May 25,1928 - Dropping of the flag and the Cross on the pole



The Red Tent, July 12, 1928 - The Krassin at the red tent

GIULIANO MAZZUOLI

mobileitalia.

UMBERTO NOBILE (Lauro, Avellino 1885 -Rome 1978) was one of the key figures in the history of flight.

A General in the Italian Royal Air Force, Nobile designed air ships all over the world, but he is mostly known for having flown across the North Pole twice. The first time was in 1926 at the request of Norway with the air ship NORGE, which he designed and commanded. The second time was in 1928 on an entirely Italian expedition aboard the air ship ITALIA. This last expedition ended dramatically when the ITALIA crashed into the ice due to adverse meteorological conditions, and the survivors were rescued after forty-eight days spent in the legendary "Red Tent."

The event and the subsequent fiery controversy tarnished Nobile's fame, and after being accused by the fascist regime he decided to voluntarily go into exile and move to the Soviet Union where he worked for five years building air ships.

At the end of 1936 he decided to go back to Italy, but due to political and personal difficulties he decided to leave again after accepting an offer to work in the United States.

After the fall of Fascism in Italy in July of 1943, he moved back to Italy definitively and from

1946 to 1948 was an independent representative in the Constituent Assembly of Italy. His role in history and his accomplishments have been re-evaluated over the years and Nobile has been recognized for what he really was: a genius engineer, an able aviator, and an untiring

Talent, inventiveness, and passion were the key personality traits of Nobile; this combined with the fact that this extraordinary individual was from the Italian hinterland moved Giuliano Mazzuoli to create a pen in his honor. The NOBILE ITALIA commemorates this Italian genius through a synthesis of contemporary creativity and the high quality of the materials used.

The exclusive shape, inspired by the air ship ITA-LIA, makes this writing instrument more pleasant and functional to use.

The NOBILE ITALIA is born from the talent of Italian craftsmen. It is an original product with a modern design whose inspiration comes from a glorious past.

The care taken in the details and the selection of the materials make the NOBILE ITALIA a collector's pen, but the pleasure of the feel of its form (when taking it out from a bag or the pocket of a jacket), grip, and decisive writing stroke, make it unforgiveable to not use it every day.



NOBILE ITALIA

The Nobile Italia pen is available in 4 colors. In addition to the pen with ballpoint "Easy Flow" refill, the packaging contains: 0.7 mm pencil, 3 colored ballpoint refills, and a pencil eraser.



"The Nobile Italia pen is dedicated to all the men who made an extraordinary enterprise possible. They were men of courage who taught us that no objective is impossible to achieve."



COLORS

Black Brushed chrome Aviator blue Polished chrome

FUNCTIONS

Ballpoint "Easy Flow" Pencil (0.7 mm) Ballpoint (in three colors)





41

CASSIA

he Cassia is a road that is like a work of art. It's a road that has its origins in the distant 154 B.C., the year that the Via Cassia was built, and it celebrates and represents the Italian culture.

It begins in Rome at the Milvian Bridge and it goes all the way to Florence finishing on Ponte Vecchio, crossing places like the Bolsena Lake, the Crete Senesi, the Val d'Orcia, and Chianti, which make Italy well-known throughout the world. With the Cassia we wanted to pay

tribute to this beautiful road where Giuliano Mazzuoli's grandfather had his bicycle workshop in Tavarnelle Val di Pesa at km 264 (there are in fact 264 kilometers to Rome and 36 km to Florence).

Cassia is an Italian pen with an unmistakable style that brings us back to the era of Italian Modernism. The primary material is always aluminum. The ergonomic grip, the elegant but rigorous styling with a decoration at the top make this pen a symbol of Italian style.

CASSIA

The Cassia pen is available in 3 colors. In addition to the pen with ballpoint "Easy Flow" refill, the packaging contains: 0.7 mm pencil, 3 colored ballpoint refills, a pencil eraser, and a kit of rubber rings in 6 different colors.









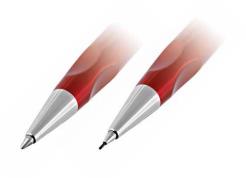


COLORS

Brushed chrome Red Black

FUNCTIONS

Ballpoint "Easy Flow" Pencil (0.7 mm) Ballpoint (in three colors) Colored rubber ring kit





**** Formulapen *****

rom Giuliano Mazzuoli's passion for automobiles and automobile racing comes the FORMULAPEN, whose lines recall the racing cars of the 20th Century.

Even the selection of the colors recall the competitions from the beginning of the 1900s in which a color was assigned to the automobiles from each nation participating in the world competition, "formula gran prix." Italy had "Racing Red" (Alfa Romeo, Maserati, and

Ferrari). France had blue, the "Blue of France" (Bugatti). Great Britain had green, "British Racing Green" (Jaguar, BRM, and Aston Martin). Germany had white (Mercedes, Autounion, and BMW) that subsequently transformed to silver not for aesthetic reasons, but purely for competitive reasons since without paint the cars were lighter in weight. This is where the name "Silver Arrows" comes from for the German automobiles.



FORMULAPEN

The Formulapen is available in 4 colors. In addition to the pen with ballpoint "Easy Flow" refill, the packaging contains: a $0.7~\mathrm{mm}$ pencil, 3 colored ballpoint refills, and a pencil eraser.







Formulapen





COLORS

British Racing Green Blue of France Racing Red Silver Arrow

FUNCTIONS

Ballpoint "Easy Flow" Pencil (0.7 mm) Ballpoint (in three colors)



OFFICINA ACCESSORIES

The Officina line, in addition to the "Writing Tools," expands its product line introducing 5 gift accessories that maintain intact and in a coherent way its creative line.



MANOMETRO TABLE CLOCK



Giuliano Mazzuoli's Manometro wristwatch is represented as a table clock in this version. The simple and essential design, and the clean dial with large numerals make the object original and elegant, as well as a perfect gift idea.

TECHNICAL CHARACTERISTICS

Case: cylindrical (316L) steel case with a polished finish; the back is closed with 6 screws.

Crown: in steel positioned

at 2 o'clock.

Dial colors: black or ivory. **Functions:** hours, minutes,

and seconds.

Mechanism: Swiss Movement ISA caliber 2331/103.

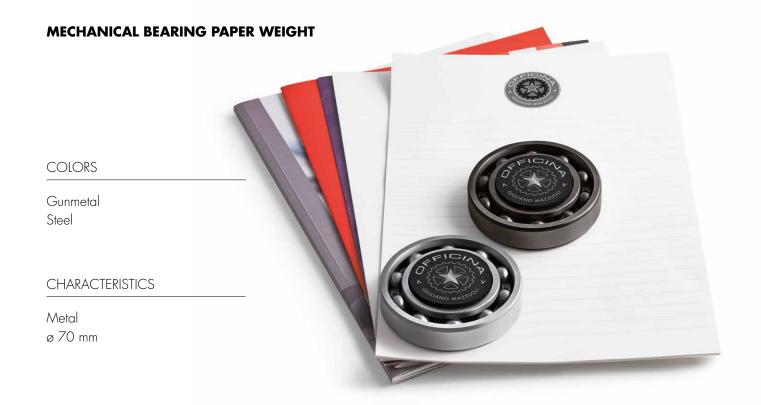
Dimensions:

61 mm (3h-9h) x 58 mm (12h-6h);

Case height: 22 mm. **Weight:** 225 grams.

Battery: 66 months duration.





OFFICINA KEY CHAINS

The collection of Officina Accessories expands further enriching its line of design products with a new and original collection of anodized and chromed key chains inspired by the Officina End Mill pen that are available in 8 colors without compromising once more the attention to detail that is typical of elegant and high-quality artisanal manufacturing.







DESIGN

End Mill

ACCESSORIES

Officina Key Chain

COLORS

Green Aviator Blue Red

Sky-Blue Orange

Black Bronze

Brushed chrome







WINDOW DISPLAY MATERIAL









CORPORATE GIFTS

The entire Giuliano Mazzuoli Writing Tools collection can be personalized with the logo or the graphics of your company. The personalization of the pen can be done through three systems: laser engraving, diamond-point engraving, or it can be milled and enameled. The packaging of the pen can be personalized with institutional photographs or graphics so as to create an object that coordinates itself perfectly with your company image. Many prestigious companies have personalized our pens in order to surprise their clients, employees, or their sales force with an original, high-quality product. In combination to the pens it is also possible to personalize our Stifflex notebooks and agenda books. For more information please see www.stifflexible.it.















OUR PRODUCTION OF PENS AND ACCESSORIES:

- Planning
- Lathing
- Anodic and/or chromium-plating
- Assembling





















































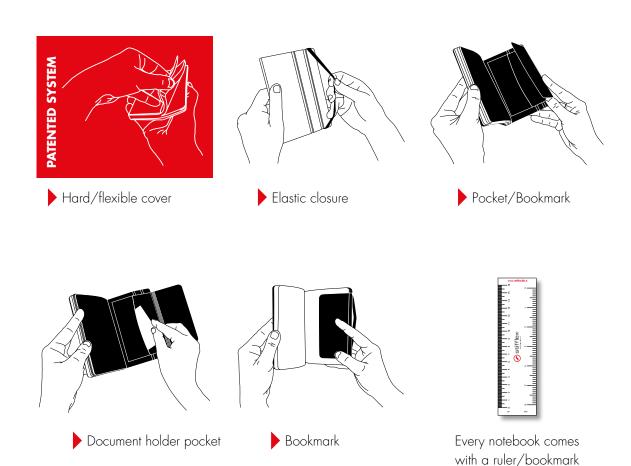






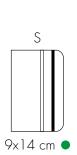
n innovative system patented by Giuliano Mazzuoli, the designer and founder of the company, is at the foundation of the new **Stifflex** collections that are born from the talent and the creativity of a number of young graphic designers who by giving a free outlet to their fantasies have conceived the covers for the new collections of notebooks in the Urban

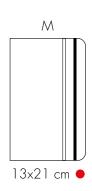
Series, Vintage Surfing, Surfside, Art, Calaca, Scrubbles, Underground, Cocktail, Camouflage, Historical Notes, Pop, Campbook, Fluo Love, Fluo Marilyn, Wild Pearl, Mrs. Crocodile, Animals Smile, Flora, New Fresh Fruit, Custom Garage, Gasoline, Container Notes, The Wall, Alias, VHS, Musicassette, Vinyl, Diversity, Sweet, Paint. PRISMA Colors and artWORK collections.

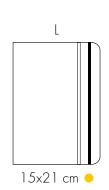


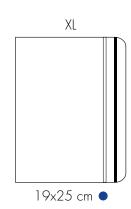


FORMATS









The notebooks are made with uncoated ivory-colored paper of 80 g. in the 9x14 cm, 13x21 cm, 15x21 cm and 19x25 cm formats.

- 9x14 cm: comprised of 144 pages of which 96 are lined, 32 are blank, and 16 are graphed.
- 13x21 cm 15x21 cm, 19x25 cm: comprised of 192 pages of which 144 are lined, 32 are blank, and 16 are graphed. The graphed pages are perforated and easily detachable. The product is certified FSC®.

DISPLAYS

The Stifflex displays are supplied already assembled and are made in alveolar cardboard in a havana brown color so that the entire production maintains unaltered the standards of environmental sustainability and respect for the environment in which the company as always based its policies.



EXPO1 S

Counter display (9x14 cm)

Measurements: cm 34x29x27

It can contain: 36 pieces, 9x14 cm



EXPO2 M

Counter display (13x21 cm and/or 15x21 cm)

Measurements: cm 52x29x34 **It can contain:** 36 pieces, 13x21 cm and/or 15x21 cm



EXPO3 L

Floor display

Measurements: cm 60x25x185 It can contain: 100 pieces, 9x14 cm

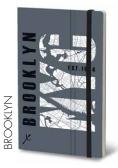
60 pieces, 13x21 cm 40 pieces 15x21 cm 30 pieces 19x25 cm 230 assorted pieces in total







094M (13x21)



095M (13x21)



096M (13x21)

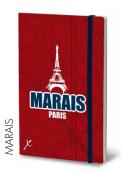
URBAN SERIES



097M (13x21)



098M (13x21)



099M (13x21)



100M (13x21)

CONTAINER NOTES



162M (13x21)



163M (13x21)



164M (13x21)



165M (13x21)

•



196S (9x14) 196M (13x21)



197S (9x14) 197M (13x21)



198S (9×14) 198M (13×21)



199S (9x14) 199M (13x21)

ART

•



200S (9x14) 200M (13x21)



201S (9x14) 201M (13x21)



202S (9x14) 202M (13x21)



203S (9x14) 203M (13x21)

ART



115S (9x14) 115M (13x21)



116S (9×14) 116M (13×21)



117S (9x14) 117M (13x21)





231M (13x21)

New!



232M (13x21)

New!



233M (13x21)

Newl



234M (13×21)

New!



235M (13x21)

ART



021S (9x14) 021M (13x21)



022S (9x14) 022M (13x21)

MRS. CROCODILE



062S (9x14) 062M (13x21)



063S (9x14) 063M (13x21)



064S (9x14) 064M (13x21)





130S (9x14) 130M (13x21)



131M (13×21)



132M (13×21)



133S (9×14) 133M (13×21)

POP

•



037M (13x21)



038S (9x14) 038M (13x21)



039S (9x14) 039M (13x21)



040M (13x21)

POP



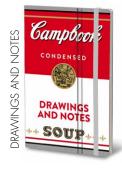
041M (13x21)



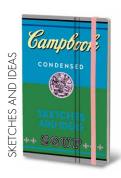
042M (13x21)



043S (9x14) 043M (13x21)



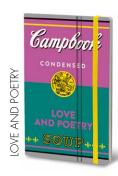
134S (9x14) 134M (13x21)



135S (9x14) 135M (13x21)



136S (9x14) 136M (13x21)



137S (9x14) 137M (13x21)

FLUO LOVE



138M (13x21)



139M (13x21)



140M (13x21)

FLUO MARILYN



159M (13x21)



160M (13x21)



161M (13x21)

THE WALL (Test The Rest)



166S (9x14) 166M (13x21)



167S (9x14) 167M (13x21)



168S (9x14) 168M (13x21)

THE WALL (Fraternal Kiss)

•



169S (9x14) 169M (13x21)



170S (9x14) 170M (13x21)



171S (9×14) 171M (13×21)

ANIMALS SMILE



044M (13x21)



045M (13x21)



046M (13x21)









141M (13x21)

142M (13x21)

143M (13x21)

WILD PEARL







148M (13x21)



149M (13x21)

ANIMALS SMILE



047M (13x21)



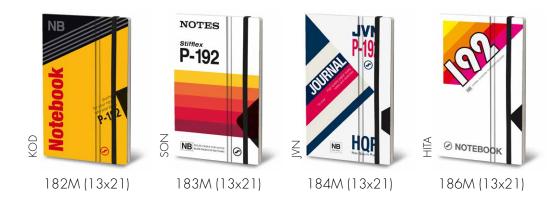
048M (13x21)



049M (13x21)



VHS



VINYL - 45 r.p.m.





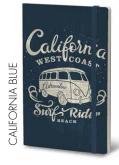
MUSICASSETTE



VINYL - 33 r.p.m.



VINTAGE SURFING



001S (9x14) 001M (13x21)



002S (9x14) 002M (13x21)



003S (9x14) 003M (13x21)

VINTAGE SURFING

•



004S (9x14) 004M (13x21)



005S (9x14) 005M (13x21)



006S (9x14) 006M (13x21)

VINTAGE SURFING



007S (9x14) 007M (13x21)



008S (9x14) 008M (13x21)



009S (9x14) 009M (13x21)







112M (13×21)



113M (13×21)



114M (13×21)

CALACA



118S (9x14) 118M (13x21)



119S (9x14) 119M (13x21)



120M (13×21)

CALACA



053M (13x21)



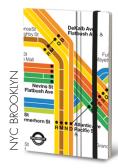
054M (13x21)



055S (9x14) 055M (13x21)

UNDERGROUND - New York

•



123S (9x14) 123M (13x21)



124S (9x14) 124M (13x21)



125S (9x14) 125M (13x21)

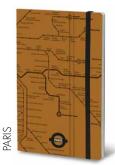
UNDERGROUND



056S (9x14) 056M (13x21) 056XL (19x25)



057S (9x14) 057M (13x21) 057XL (19x25)



058S (9x14) 058M (13x21) 058XL (19x25)

UNDERGROUND

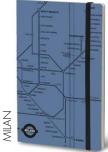
•



059S (9x14) 059M (13x21) 059XL (19x25)



060S (9x14) 060M (13x21) 060XL (19x25)



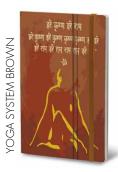
061S (9x14) 061M (13x21) 061XL (19x25)

STIFFLEX COLLECTIONS | 22

PAINT - TRASCENDENCE









218M (13x21)

219M (13x21)

220M (13x21)

221M (13x21)

PAINT - FRAGMENTATION

BY PATRIZIO LANDOLFI







223M (13x21)



224M (13x21)

SCRUBBLES



023S (9x14) 023M (13x21)



024S (9x14) 024M (13x21)



172M (13×21)



173M (13x21)



174M (13x21)

ALIAS



175M (13x21)



176M (13x21)



177M (13×21)

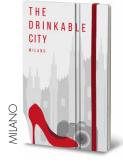
ALIAS



178M (13x21)



179M (13x21)



180M (13x21)

(

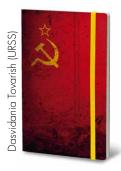
HISTORICAL NOTES



025S (9x14) 025M (13x21)



026S (9x14) 026M (13x21)



027M (13x21)



028M (13x21)

HISTORICAL NOTES



029M (13x21)



030M (13x21)



031M (13x21)



032M (13x21)

HISTORICAL NOTES



033M (13x21)



034M (13x21)



035M (13x21)



036M (13x21)







127M (13×21)



128M (13x21)



129M (13x21)

CAMOUFLAGE



010S (9x14) 010M (13x21)



011S (9x14) 011M (13x21)



012S (9x14) 012M (13x21)



013S (9x14) 013M (13x21)

DIVERSITY





153S (9×14) 153L (15×21) 153XL (19×25)



154S (9x14) 154L (15x21) 154XL (19x25)



155S (9x14) 155L (15x21) 155XL (19x25)

FLORA



156S (9x14) 156L (15x21) 156XL (19x25)



157S (9x14) 157L (15x21) 157XL (19x25)



158S (9x14) 158L (15x21) 158XL (19x25)

SWEET





CUSTOM GARAGE



NEW FRESH FRUIT









080L (15×21)

081L(15×21)

082L (15x21)

GASOLINE







084L (15x21)



085L (15×21)

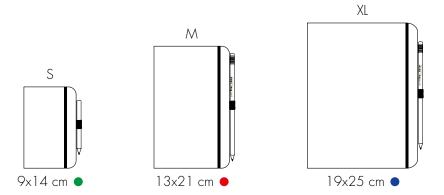
NEW FRESH FRUIT





The name for the new **Stiff** collection, with its essential and harmonious design, comes from the shortening of the name *Stifflex*. It's a more classic version of our notebook that enhances the value of tradition and enriches it with new elements. A hard cover with a balanced shade and the inside pages either blank or lined are combined with an environmentally friendly pencil with an eraser made with recycled and recyclable material. Available in the *Basic* and *Leatherlike* collections, the notebooks in this line adapt perfectly to every occasion and above all are perfect for those who enjoy habits that respect values from other times.

FORMATS



The notebooks in this collection are made with 80 g. uncoated white paper. They are available in the 9x14 cm, 13x21 cm, and 19x25 cm formats made up of 144 pages. Every notebook comes with a pencil and is FSC^{\oplus} certified.





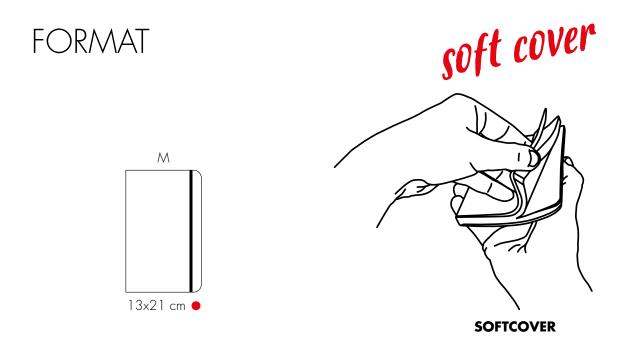
LEATHERLIKE

HARD COVER NOTEBOOK WITH PENCIL



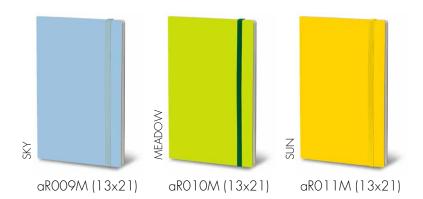


From the shortening of the name *Stifflex* come the new collection of **Flex** notebooks that are characterized by a flexible softcover in monochromatic shades that hold lined, blank, and squared pages in ivory paper inside. Available in six different pastel colors, the notebooks in this collection have a subdued and appealing look adapting themselves perfectly to brightening your day with a touch of originality.

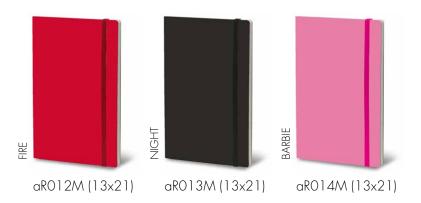


The notebook is made with uncoated 80 gram ivory paper. It's available in the 13x21 cm format and composed of 192 pages of which 144 are lined, 32 are blank, and 16 are squared. The squared pages are perforated and can be easily detached. The product is FSC® certified.

FLEX COLLECTION 88



FLEX SOFTCOVER NOTEBOOK



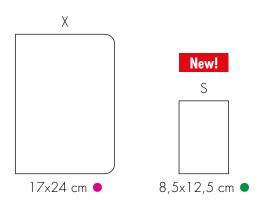
PRISMA

Colors

Practical, versatile and colorful: this is the notebook from the new *PRISMA Colors* collection that distinguishes itself for the variety of its colors. The soft and flexible cover in textured card stock is available in vivacious monochrome colors in acid free ivory paper and made to adapt itself to every kind of writing instrument.

FORMATS

Available in 12 different colors in two formats, 8.5×12.5 cm and 17×24 cm. They are perfect to lighten up your day, practical to take notes on at work or at school ... choose your favorite color to always bring with you!



Contains: 24 pieces 8,5x12,5 cm

BOX

Contains: 12 pieces 17x24 cm

Collect all of them in a practical box-display available in the Black or Words version.

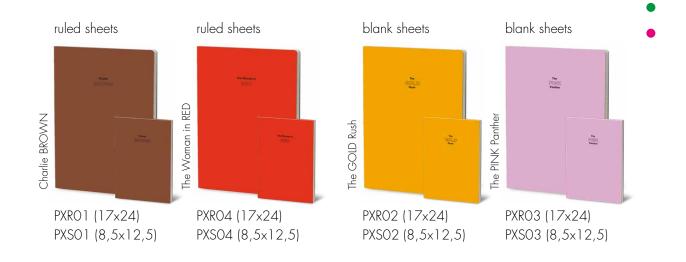


Contains: 12 pieces 17x24 cm



PRISMA COLORS COLLECTION 5

PRISMA COLORS



PRISMA COLORS

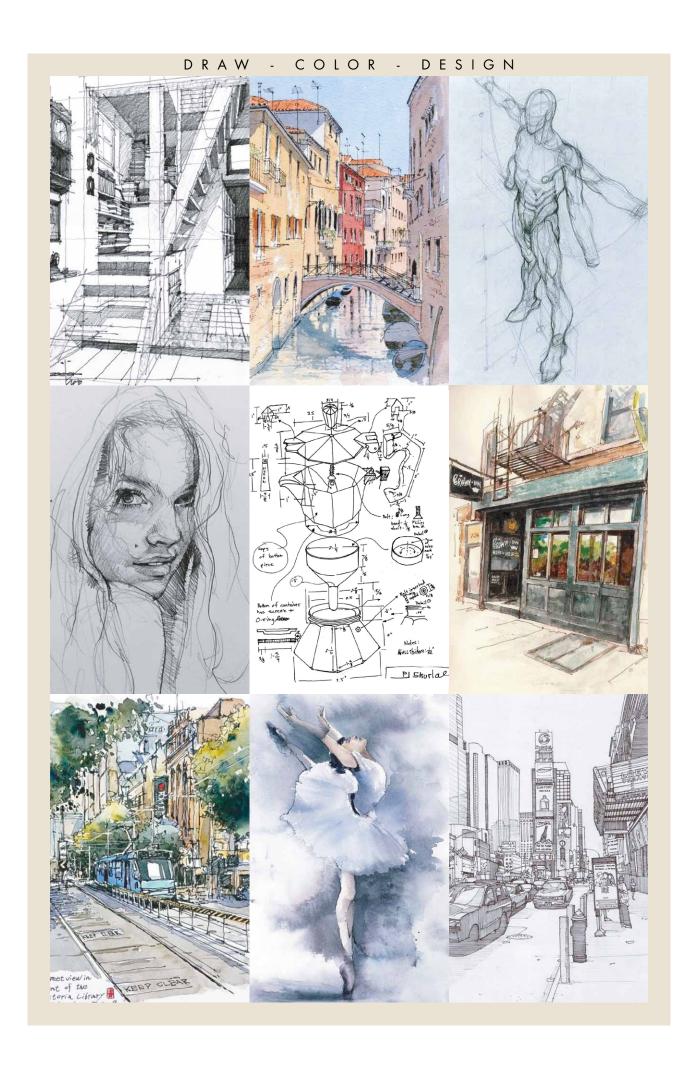
JOURNAL FOR NOTES



PRISMA COLORS

JOURNAL FOR NOTES





art **WORK**

he artWORK collection is a one-of-a-kind product that has been made to satisfy the professional and creative needs of those with a passion for art. Every detail comes from careful study and it is made using high-quality paper to satisfy the needs of students and artists. It's ideal to be used with different techniques from dry to wet, for markers or sketching. As in all the products that we make, even the artWORK line is produced with cellulose certified FSC^{\circledR} from forests managed according to rigorous environmental, social, and economic standards.

artWORK is made in two types:

artWORK book - Sewn bounded notebook with a hard cover and elastic closure, rounded corners and can be opened at 180°. It's available in two formats: 15×21 cm and 19×25 cm.

artWORK pad - Spiral bound pad with microperforated sheets, a semi-hard cardboard cover and a thick, hard backboard. It's available in the versions: Sketch, Draw, Paint, Watercolor, Marker, Manga, Pastel in the 24×33 cm format.

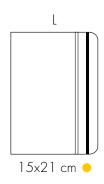
art WORK §

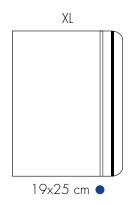
artWORK book is perfect for drafting sketches and designs in the studio or outside in the open. This notebook for sketches is made from high-quality paper that supports a wide range of artists' tools and offers an optimal resistance to erasers. Every artWORK book transforms itself into an archive of your works of art and has the following characteristics:

- 128 blank pages "SKETCH" in 160 gram paper, 32 dotted pages "DESIGN" in 120 gram paper, and 32 pages of semi-transparent pages "SHARED IDEAS" in 95 gram tracing paper that is perforated and detachable.

Developed for professionals and for anyone with a passion for art, artWORK book leaves space to observations and to the imagination to create sketches and designs from your world.

FORMATS







DISPLAYS

Supplied already assembled, they are made in white alveolar cardboard, and painted with sprayed tempera in line with the standards of environmental sustainability and respect for the environment.



EXPO2M artWORK

Counter display (15x21 cm)

Measurements: cm 52x29x34h

Can contain: 24 pieces 15x21 cm



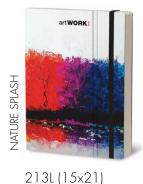
EXPO4 ML artWORK

Counter display (15x21 cm and 19x25 cm)

Measurements: cm 56x29x34h Can contain: 16 pieces 15x21 cm

and 8 pieces 19x25 cm









214L(15x21)

215L(15x21)

ARTWORK BOOK 15x21

NOTEBOOK FOR SKETCHES



216L(15x21)





217L(15x21)



225L (15x21)

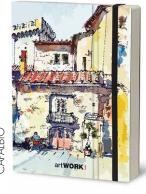


226L (15x21)

ARTWORK BOOK 19x25

NOTEBOOK FOR SKETCHES







229XL (19x25)



230XL (19x25)

227XL (19x25)

228XL (19x25)

art WORK 3

The new artWORK pad collection was developed to gather your ideas and projects in a practical solution. Made with the best raw materials that will give an added touch to your creativity.

SKETCH - DRAW - PAINT : Made with fine grain drawing paper (weight in grams 120/160/250) whose surface assures easy and repeated erasure and an excellent outcome of your work. Produced with pure cellulose, it's internally sized as well as on the surface and it is acid-free guaranteeing that it lasts over a long period of time.

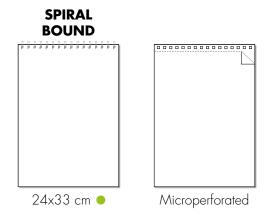
WATERCOLOR: High-quality watercolor paper. It presents itself with a textured surface on both sides that allows it to be used on the front as well as on the back. Produced with the purest cellulose and 40% cotton, it's internally sized as well as on the surface assuring an optimal absorption of colors and the possibility of retouching by washing it with a brush or scraping. It is acid-free assuring a long preservation over time.

MARKER: Extra white and an ultra-smooth surface with matte finish specifically made for every type of marker including alcohol and solvent-based markers. It is also suitable for the use of graphite and colored pencils. The paper has a special barrier that prevents colors from passing through and it offers a vivid reproduction of the colors even after repeated use of the marker, sharp strokes, perfect flow of the marker and dries fast. Acid-free.

MANGA: The white paper has the same characteristics of the MARKER collection. The 10 sheets in colored paper in five shades allow for the creation of works with brilliant, pearlescent and iridescent surfaces that evoke a Manga style.

PASTEL: A special paper made for pastel techniques with a very rough surface that allows for the multiplication of layers of pigment with a saturation effect. It is suitable for energetic strokes as well as for soft shading. In addition, it maintains it's properties even after being wet or erased. It also supports wet techniques or alcohol without ruining the grain or the absorption of the surface. It is acid-free with a neutral pH that allows for the perfect preservation over time.

FORMAT



DISPLAY

Supplied already assembled, it is made in white alveolar cardboard, and painted with sprayed tempera in line with the standards of environmental sustainability and respect for the environment.



EXPO5 artWORK

Counter display (24x33 cm)

Measurements: cm 29x27x40h

Can contain: 12 pieces 24x33 cm

ARTWORK PAD COLLECTIONS 6

SKETCH

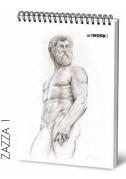








APSO01 (24x33)



APSO02 (24x33)



APSO03 (24x33)



APSO04 (24x33)

DRAW

BEST FOR: MIXED MEDIA - GRAPHITE PENCIL - CHARCOAL - PASTEL - COLORED PENCIL - CRAYON - FOUNTAIN PEN - INK

SMOOTH SURFACE

 $160 \, g/m^2$





APD001 (24x33)



APD002 (24x33)



APD003 (24x33)



APD004 (24x33)

PAINT

BEST FOR: MIXED MEDIA - GRAPHITE PENCIL - GOUACHE - WATERCOLOUR - PASTEL - MARKER - FELT-TIP PEN

SMOOTH SURFACE

 $250 \, \text{g/m}^2$



+ x3 Sheets Apricot

+ ×3 Sheets Light Blue

+ x3 Sheets Light Gray

+ x3 Sheets Black



APPO01 (24x33)



APPO02 (24x33)



APPOO3 (24x33)



APPO04 (24x33)

WATERCOLOR



MARKER

BEST FOR: MARKER - FELT-TIP PEN - SPRAY - GRAPHITE - PENCIL - PASTEL



MANGA

BEST FOR: MARKER - FELT-TIP PEN - SPRAY -GRAPHITE - PENCIL - PASTEL



BEST FOR: PASTELS -COLORED PENCILS

PASTEL - dark grey



Dark Grey







APGS001 (24x33)

APGS002 (24x33)

APGS003 (24x33)

PASTEL - light shades

BEST FOR: PASTELS -COLORED PENCILS











APTC001 (24x33)



APTC002 (24x33)



APTC003 (24x33)

PASTEL - dark shades

BEST FOR: PASTELS -COLORED PENCILS







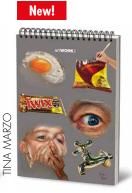








APTS002 (24x33)



APTS003 (24x33)



OUR PRODUCTION:

- Graphics productionPrintingBindingProduction of stationery products



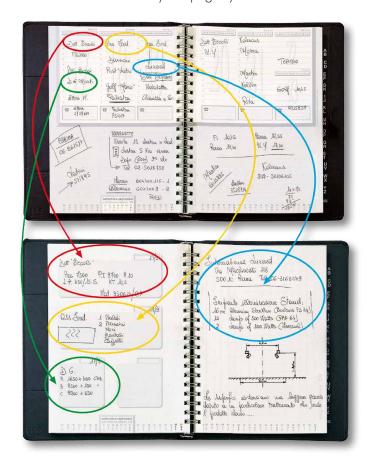


THE $3 \cdot 6 \cdot 5^{\circ}$ PLANNERS

he 3.6.5 planner was introduced at the beginning of the 90s from an idea of Giuliano Mazzuoli and the hand of Massimo Morozzi, designer for Alessi, Edra, Marutomi Japan, and Nissan. The 3.6.5 planner with the **turn-page system** is the only solution to remove useless and cluttering notes from your desk. Two additional pages after every seven days are ready for your notes, reports, and sketches in specific,

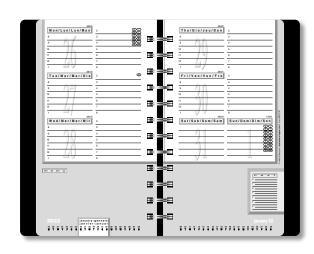
well highlighted areas. With this system, unique in the planner industry, you will get accustomed to using your planner not only to remember your appointments, but also as a "note pad." It's true that every appointment has a date and a time, but it also has a dialogue, and while appointments pass, your notes remain, making your planner a real log book indispensable for the business man and woman.

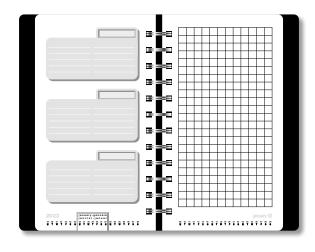
How the weekly turn-page system works



patented design

2023 WEEKLY turn-page system PLANNER 9,5x17 cm

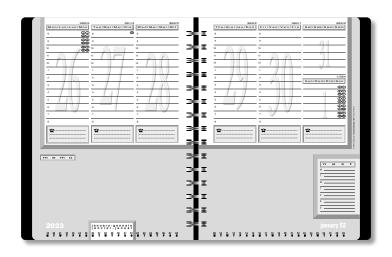


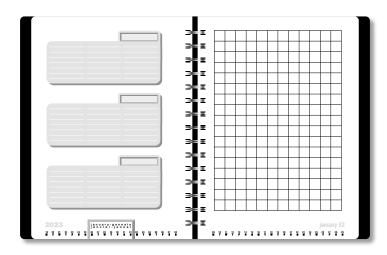




THE 3•6•5 PLANNERS 6

2023 VVEEKLY turn-page system PLANNER 15x21 cm

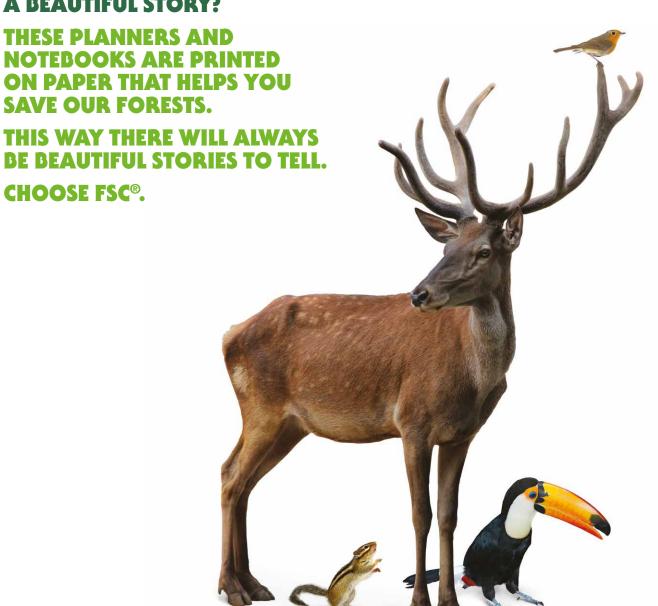








WHO DOESN'T LIKE A BEAUTIFUL STORY?



ECO-SUSTAINABILITY

ur company, for a few years now, has embarked on the road of eco-sustainability by choosing to make products with materials marked FSC® and that means they have been managed in a proper and responsible way according to rigorous environmental, social, and economic standards.

The Forest Stewardship Council® (or in short FSC®) is an international Non-Governmental Organization (NGO). FSC® has created a forest certification system that is recognized all over the world. The objective of the certification is the proper management of forests and the traceability of the products derived from them. The FSC® logo guarantees that the product is made with raw materials derived from forests that are managed according to two principle standards: forest management and chain of custody. The FSC® certification diagram is independent and by third party. Inspections are done by over 30 certification entities around the world. The FSC® counts among its members a group of varied commercial entities, environmental organizations, and groups from civil society. It groups together NGOs, organizations that work in the social field, indigenous associations and academic institutions, researchers, and technical people who have manifested a commitment in favor of a socially ethical use of forest products.

www.fsc.org

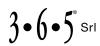


The mark of responsible forest management

NOTES 001

MADE IN ITALY





Via Leonardo da Vinci 118/3 50028 Barberino Tavarnelle - Firenze - Italy tel. +39 055 8070175 fax +39 055 8070129 info@mazzuoli.it

www.mazzuoli.it www.stifflex.it

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